



CARRUTHERS PRODUCTIONS

BILL CARRUTHERS

Producer • Editor • Storyteller

29 Lone Star Emmys • 1 National Edward R. Murrow • 3
Regional Murrow Awards • duPont-Columbia Award •
NPPA • 8 Telly Awards

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ABOUT

Award-winning storyteller with three decades of experience producing, directing, shooting, and editing high-impact content for corporate clients, national brands, broadcast organizations, and documentary platforms. Known for crafting emotionally resonant narratives, elevating complex subjects, and delivering polished visual content tailored to diverse audiences.

CONTACT

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CORE SKILLS

- Producing • Directing • Editing • Cinematography
- Corporate Video • Branded Content • Documentary Storytelling
- Scriptwriting • Interviews • Narrative Development
- Motion Graphics • Color Grading • Sound Design

EXPERIENCE

Carruthers Productions (Freelance) — 2013– Present

- Producer • Editor • Director • Motion Graphics
- Produce and edit branded content, corporate campaigns, sizzle reels, promotional videos, and documentary-style features.
- Direct and edit high-end storytelling projects for corporate clients, medical organizations, and national brands.
- Lead full post-production workflow: story development, scripting, editing, motion graphics, color grading, audio design, and delivery.
- Directed, shot, and edited JFK50: EYEWITNESS to History (Dallas Morning News) — premiered at the Texas Theatre and aired nationally and internationally.
- Produced and edited national campaign content for The Plastic Surgery Channel and other corporate clients.
- Provide confidential video production services for government-related projects.

KPRC–NBC Houston — 2017–2025

- Creative Director • Producer • Photographer • Editor
- Built longform and shortform visual storytelling across broadcast, corporate partnerships, and branded initiatives.

SOFTWARE

Adobe Premiere Pro • After Effects • Photoshop • Illustrator

EDUCATION

Bachelor of Science in Communications
Harding University

- Directed, produced, shot, and edited award-winning documentaries, investigative reports, and corporate-aligned special projects.
- Led series-level production, graphics development, and high-impact promotional content.
- Collaborated with marketing, digital, and community partners to support organizational goals.

Weigel Broadcasting (Chicago) — 2015–2017

Producer • Photographer • Editor

- Produced and edited content for the national weekly broadcast Through the Decades with Bill Kurtis.
- Shot and edited investigative features, interviews, and archival-driven segments.
- Designed motion graphics and digital content for broadcast and streaming platforms.

KDAF–CW33 Dallas — 2011–2015

Executive Producer • Special Projects Creative Director

- Produced, shot, and edited documentaries and investigative specials, earning multiple Emmys.
- Led the station's special projects team and drove the station to its first-ever ratings goals.
- Directed longform projects using advanced visual, motion graphics, and narrative techniques.

Dallas Cowboys — 2004–2010

Producer • Editor • Photographer

- Produced and directed daily video content, features, and longform projects for the Cowboys brand.
- Delivered high-energy fan-experience videos and promotional campaigns for stadium and broadcast.
- Produced in-game entertainment for AT&T Stadium's inaugural season.
- Produced, shot, and edited multiple Making of

the Dallas Cowboys Cheerleaders Calendar specials.

GameDay Productions — 1997–2004

Producer • Photographer • Editor

- Produced and edited NFL Films–style features on Texas high school football.
- Created multi-part docuseries for NASCAR, including team features and behind-the-scenes coverage.
- Shot and produced broadcast features, recruiting profiles, and national-level sports stories.

KDFW–FOX4 Dallas — 1996–1997

Photographer • Editor

- Shot and edited daily news stories and special projects.
- Earned early-career recognition through strong visual storytelling and fast-turn editing.